



MEDIA RELEASE

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BSA Limited strengthens senior management team with new CFO

Sydney October 1, 2008: Building and telecommunications services company BSA Limited (ASX: BSA) today announced that it has strengthened its senior management team with the appointment of Karl Nixon as Chief Financial Officer.

Mr. Nixon is a seasoned finance professional with over 20 years' experience. In the past ten years he has held CFO roles with two ASX300 companies – Funtastic Limited for four years, and Commander Communications Limited from 1998 until 2004.

Mr. Nixon has a broad range of skills including strategy and financial planning, business process improvement, IT selection and implementation, tax planning and compliance, experience working with financial institutions, shareholders and bankers, and extensive merger and acquisition experience.

BSA Limited's Managing Director Mr. Mark Foley said Karl Nixon's appointment marks another step in strengthening BSA's senior management team in readiness for the next stage of the company's growth.

"As BSA continues to grow we need the right management skills and a strong financial discipline. Karl's capabilities add to management's skill base and we are delighted that he has joined BSA."

Karl Nixon added: "During my 20 year career as a finance professional I have worked across a number of sectors including services, information technology and telecommunications, and this knowledge complements the sectors in which BSA operates. The company is in a strong growth phase and I am looking forward to being part of the team that creates more value for our shareholders."

Mark Foley added: "This appointment is one of the key needs which was identified as part of the review of our strategic growth plan and which we will present to shareholders in late October."

Karl Nixon commenced at BSA on September 29th, 2008.

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BSA Limited (ASX: BSA) is a growing communications and building services company operating throughout Australia. The company also installs and maintains mechanical and fire services in many of Australia's largest building and infrastructure projects. BSA is also the largest provider of cable and satellite installations for the Australian Pay TV industry and a leading contractor to the telecommunications industry. www.bsa.com.au



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